

LATASHA Y. BLACK-JACKSON



Photographer Bill Moore
Makeup Artist -Trent Simmons

Native of Grand Rapids, Michigan, Latasha, has lived in Atlanta, GA since 1994. She is the mother of three children: Courtney and Kyle Black, (twin boys) who both attend Emory University and Kara Jackson (girl) who attends E. W. Oliver Elementary School. She recently graduated from Clayton State University with a Bachelor of Science degree in Administrative Management. Inspired by the importance of decency and order, she established her business, Personal Assistant 4 U in the summer of 2004. Personal Assistant 4 U was designed to organize and execute the niceties of the busy lifestyles of the Elite. In the midst of working in such a demanding industry, focusing on God, her children, and her philosophy, “Never Settle for Good, When You Know You Can Have the BEST” is the positive motivating force within her life that keeps her grounded. I, Latasha Y. Black-Jackson, see myself expanding my business to provide Personal Assistant 4 U services to the Celebrities within the next five years.

Latasha is proud to represent the color Orange for the For Colored Girls Host Committee. For her, this color symbolizes happiness, tranquility, harmony, and humbleness; the very characteristics that has molded her into who she is today.